

## experience

### [UX Design Intern | Autodesk](#)

May 2022 – Present | Remote

- Design Systems: Creating and consolidating design patterns through cross-functional collaboration for Autodesk Construction Cloud (ACC) in multi-device UIs
- Customer Activation: Worked on research-focused project to [optimize the trial experience](#) for ACC through targeted onboarding and personalization.

### [UX Consultant | Center for Digital Experiences](#)

September 2021 – Present | New York City

- The MET: Currently working on eye tracking and behavioral analytics studies to improve usability of the desktop website.
- NYC UFAA: [Redesigning the website](#) to improve networking and user engagement by identifying usability issues in information architecture, task flows and UI.
- Packit Gourmet: [Improved the mobile checkout process](#) by identifying usability concerns and providing recommendations to eliminate cart abandonment and boost conversion rate.

### [Graduate Assistant | Pratt Institute](#)

January – May 2022 | New York City

- Engaged with 100+ prospective students to create [Bella, a conversational bot](#) that helps introduce them to resources at Pratt's IXD Program through designing conversation flows, content design, personality and prototyping with VoiceFlow.

### [Freelance UX Designer | Ahammune Biosciences](#)

May – September 2021 | Remote

- Identified usability issues in website, conducted a competitive analysis, and redesigned the content, IA, and UI to create a more informative and intuitive website.

### [Architect | Stapati](#)

May 2019 – March 2021 | Bangalore

- Worked on the multiple architectural, interior design, 3D, and project management projects including a 20K sqft residence, a 16K sqft hospitality project, and modular jewelry franchise.
- Developed the design, branding and prototyping for a sustainable reclaimed-wood furniture line named Smaram.
- Managed social media content development and grew Instagram audience from 16K to 38K followers in one year.

### [Freelance Data Visualization | Ideaspring Capital](#)

August – December 2020 | Remote

- Analyzed and compiled data from previous funding to create info visualizations and slide decks for potential investors.

## education

### [Pratt Institute, New York, USA](#)

August 2021 - May 2023

MS in Information Experience Design - GPA : 4.0

### [RV College of Engineering, Bangalore, India](#)

August 2014 - May 2019

Bachelor of Architecture - GPA : 8.19/10

## skills

User Research	User Experience Design
Service Design	Conversation Design
Usability Study	Extended Reality
Interaction Design	Wireframing and Prototyping
Ethnography	Content Strategy
User Testing	Systems Thinking

## tools

Prototyping -	Figma, Sketch, XD, VoiceFlow
Research & Testing -	Optimal Workshop, UserTesting, Hotjar, Tobii, Dovetail, LucidChart
Programming -	HTML, CSS, JavaScript, GitHub
XR & 3D -	Unity, Blender, Lens Studio, webXR, Sketchup, Lumion, Enscape
Collaboration -	Miro, Mural, Figjam, JIRA
Adobe -	Photoshop, InDesign, Illustrator, Premiere Pro
CAD -	AutoCAD, REVIT

## leadership

Member -	UXPA @ Pratt
Head -	Media Committee RVCA Annual Exhibition 2017
Dance Photographer -	'Nrithya Samhitha' (Published 2018)
Teaching Volunteer -	Parikrama School for the Underprivileged
UX Certifications -	Interaction Design Foundation User Experience - Beginner Human Computer Interaction - HCI Interaction Design for Usability